

# Competition for social startups “Welfare, che impresa!” 2021 – 5th edition



“Welfare, che impresa!” (‘Welfare, what a challenge!’), now in its fifth year, is a capacity-building programme for welfare projects with high social, economic and environmental potential. The programme is supported by Fondazione Italiana Accenture, the Bracco Foundation, Fondazione Snam, Fondazione CON IL SUD, Fondazione Peppino Vismara and UBI Banca, with contributions from AICCON, Fondazione Politecnico di Milano – Tiresia, Fondazione Social Venture Giordano Dell’Amore and Impacton, and by business incubators PoliHub, SocialFare, Hubble Acceleration Program, G-Factor; a|cube and Campania NewSteel.

The programme recognizes and rewards local authority-backed community welfare projects that are the most successful at promoting local development in sectors such as:

- Culture, capitalizing on and enhancing cultural heritage and places of natural beauty
- Regeneration of unused public assets and their return to community use, and the transfer to communities of assets confiscated from organized crime in the name of the collective good.
- Local welfare, care services and corporate welfare
- Social agriculture
- Energy
- Environmental sustainability and the circular economy
- Smart cities and mobility

Eligible to participate are any legal entities incorporated up to five years ago or yet to

be incorporated (as long as, in the case of the latter, they are incorporated within six months of the date of the announcement of the winners of the present competition).

The competition opens at 11.59 am on 3 February 2020 and closes at 11.59 am on 20 April 2020.

First prize is a grant of 40,000 | The second, third and fourth prizes are grants of 20,000. All winning entities will also be able to access ten personalized mentoring sessions provided by one of the incubators, a zero-interest loan of up to 50,000(\*) from UBI Comunità, a fee-free current account for 36 months, and customized advice from Fondazione Social Venture Giordano Dell'Amore. There are also special prizes available, namely: an opportunity to launch a crowdfunding campaign on the ideatre60 platform of Fondazione Italiana Accenture, facilitated access to the Impacton scaling programme, two mentoring courses for the two runner-up entities and, for the finalists, an opportunity to participate in Open Camp 2021.

[APPLICATIONS AND FULL PROJECT ANNOUNCEMENT](#)